



# MUNICIPALITY OF CESENA

**HERA Project** Kick-off Meeting  
Valencia, 1<sup>th</sup>-2<sup>nd</sup> February, 2011





# AGENDA

- Brief introduction of Cesena municipality
- Cesena EU project experience and networking
- Overview of policies for gender equality, women and public security
- Unit “Service for women” activities
- “Centro donna” help–desk activities and DO.MINO network
- Staff and contacts



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# CESENA city

- Cesena is situated in the heart of **Emilia-Romagna Region**, in the North of Italy.
- Cesena counts **97.056 inhabitants** (at 31/12/2010).
- Together with Forlì it's the capital of the **Forlì-Cesena district** that counts 377.993 inhabitants and 30 municipalities.



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# CESENA CITY COUNCIL

- ▶ Cesena has 30 elected town councillors, 8 of whom make up the political board.
- ▶ The board consists of the vice-mayor and the councillors with responsibilities for, respectively, internal human resources, training and educational affairs, health, culture, public works, environmental sustainability and European projects, urban environment (covering, for example, street works, public parks, public buildings and spaces), and public security.





# ADMINISTRATIVE ORGANIZATION CHART

- ▶ The municipality has **641 employees**, including 14 executive directors, 1 General Director and 1 General Secretary responsible for 15 departments.
- ▶ The city council has responsibility for a **broad range of services** such as education, social services, cultural services and civil protection, environment and sustainability, urban planning, public works and infrastructure and public transport.
- ▶ In 2009, the last year for which complete figures are available, the council had a **total annual income of nearly 81 million Euros**.



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# EUROPEAN NETWORKING AND PROJECT EXPERIENCE



The municipality is involved in other 4 European projects:

- **ERMIS** – *Effective Regional Management of Innovation Systems*. Funded under INTERREG IVC Programme for territorial cooperation . Starting date: 2010 – Closing date: 2012.
- **School of the Future** – *Towards Zero Emission with High Performance Indoor Environment*. Funded under the VII Framework programme. Starting date: 2010 – Closing date: 2015.
- **ZEROTRADE** – *A Public Private Governance Model for a Zero Carbon Trade Sector*. Funded under the mini-programme LoCaRe “Low Carbon Economy Region” (an INTERREG IVC project).
- **UrSEnE** – *Urban Strategies for Energy Efficiency*. Funded under URBACT II Programme. Project closed in 2010.

The Municipality of Cesena has joined 2 European networks: **the Covenant of mayors** in 2009 and, as associated partner to Environment Forum, **Eurocities**.





# CESENA POLICIES FOR WOMEN, GENDER EQUALITY and PUBLIC SECURITY

- The main political objectives and actions for women, gender equality and public security are set down in the *Piano di mandato*, the political programme of Cesena council for the period 2009–2014.
- **2011 priorities in women and gender equality policies are:**
  - development of the practice of “mainstreaming” by promoting equality between women and men into all relevant city policies (in compliance with article 3 of the EC Treaty);
  - to stress the cultural side of gender equality interventions: women and gender equality policies as policies for cultural renewal.
- **One of the most relevant 2011 priorities in public security policies is:** to improve the citizens perception of city’s security through a specific police force staff training oriented to take care of relations and communications with citizens–users.

Political leadership for these objectives is provided by 3 city councillors:

- the councillor for gender equality policies;
- the councillor for public security policies;
- the councillor for EU projects.





# CESENA UNIT “SERVICE for WOMEN”

- Political objectives and actions for women and gender equality are implemented through **the unit “Service for women”**;
- This unit is made up of **policy officers from 3 different Departments**:
  - the Department for Culture (coordinator),
  - the Department for Social services and
  - the General direction through the “Office for public relations with citizens”.
- The unit plans yearly activities and interventions together with appropriate city councillors.







# CESENA UNIT “SERVICE for WOMEN”

The unit implements yearly activities and interventions through:

- **Cesena Women Center (“*Centro Donna*”)**: an help–desk office providing women and families with social and legal assistance service in coordination with local police force, local health agency and local agency for public order (*Questura*).
- **Cesena Women Forum**: a forum of citizens and local associations that plans initiatives and projects for the city together with public officers. It is called 4 times a year by the city councillor for gender equality policies and counts 1.000 women, the most part from North Africa and South America countries.
- **Cesena Women house (“*Casa delle donne*”)**: a public hall open to local associations for immigrant and italian women where are organised counselling points on different topics.



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# CENTRO DONNA TASKS



- The “**Centro Donna**”, managed by Cesena policy officers and staff from Coop **Libra**, has been active on the territory for many years helping women as far as medical, psychological and legal advocacy are concerned, as well as the search for a job.
- **Centro Donna** helped in 2010 nearly 1.900 women: 91% of them approached directly the help desk, the remanent used on-line and telephone consulting service (in particular for questions about legal matters).
- In 2010 12 initiatives and projects targeted to women were organised.



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# CENTRO DONNA and DO.MINO NETWORK



- The “**Centro Donna**” coordinates the anti-violence network **DO.MINO**.
- This network is a tool of intervention and a chance of sharing knowledge among services, local institution, association (both private and public), already active on Cesena’s territory, dealing with **violence and abuses committed against women and children**.
- Participating in Hera project and sharing experience with European partners, the Municipality of Cesena would like to:
  - reinforce DO.MINO network,
  - improve work with local police force, local health agency and local authority for public order,
  - reach a larger number of women,
  - disseminate project results and lessons learned from HERA partners.



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# ASSOCIATED PARTNER LIBRA COOP. SOC. ONLUS



Libra main activities concerns the following areas:

- ❑ **PREVENTION AND SOCIALIZATION SERVICES:** management of SOCIO-EDUCATIONAL CENTRES for young people at risk of social exclusion (Ravenna and Cervia); managing CENTRES for family support; managing Ravenna CENTRES for young people.
- ❑ **INFORMATION, GUIDANCE AND COUNSELLING SERVICES:** management of YOUTH INFORMATION CENTRES in Ravenna, Lido Adriano (RA), Cesena (FC), Imola (BO), Cervia (RA); management of WOMEN INFORMATION AND DOCUMENTATION CENTERS in Cesena (FC), Cervia (RA), Lido Adriano (RA).
- ❑ **PLANNING AND UPDATING OF DATA BANKS AND TELEMATIC INFORMATION SERVICES.**
- ❑ **IMMIGRATION:** managing of legal and counselling services targeted to immigrants in Ravenna, Lugo (Ra), Cervia (Ra); Lido Adriano (Ra).
- ❑ **RESEARCH ACTIVITIES IN SOCIAL AND CULTURAL FIELD.**

More information: <http://www.cooplibra.it>



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# STAFF INVOLVED IN HERA PROJECT



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