

# Casa Bufalini

Programme reference:

Start date:  
**20-10-2015**

Duration:  
**6 years**

Total cost:  
**€ 2 MILLIONS**

EU contribution:  
**€ 1.6 MILLIONS**

Own contribution of the  
Municipality of Cesena:  
**€ 400,000**

Funding Programme:  
**European Fund for  
Regional Development -  
Regional Operational  
Programme 2014 - 2020  
Axis 6**



Comune di Cesena

**Additional Funds for  
Technical Assistance from  
ERDF ROP Axis 7:  
€ 30,000**

## OBJECTIVES

In the implementation of Axis 6 - "Attractive and participative Cities" of the ROP ERDF Emilia-Romagna 2014-2020, the Municipality of Cesena has been selected by the Emilia-Romagna Region, along with the nine provincial capitals, for the renovation of cultural heritage goods in which to establish a permanent Open Laboratory with high level of technological and digital innovation in order to create opportunities for new businesses and co-working areas.

The CULTURAL GOOD was identified in the "former BUFALINI HOUSE", a building of great historical and cultural significance and strategic importance for the cultural production of the city.

The Open Laboratory to be set up in Bufalini House will have as main theme the Culture and the value that it represents in the Cesena environment as a driver of social and economic development, creativity and culture of the area.

### OBJECTIVES OF THE OPEN LAB

- To increase and improve investments in creativity and culture;
- To improve the creation, promotion, distribution and access to cultural activities and contents;
- To foster interaction between cultural and creative sectors
- To integrate the cultural dimension with other local activities (economic, social, institutional etc.);
- To develop an internal market for people, products and services in the creative sector;
- To develop new skills and therefore strengthen the creation of new jobs;
- To incorporate the local cultural dimension into European policies.

## ACTIONS

1. Adoption of a Urban strategy for sustainable development in order to implement the action within the local policies
2. Identification of the cultural GOOD in Casa Bufalini: birthplace of the great doctor Maurizio Bufalini, built in the eighteenth century, the building is located on the right of the Malatestiana Library and it incorporates the apse and the lateral parts of the former San Francesco church, demolished during the nineteenth century.
3. Restructuring of the building: developed across 3 floors with a total area of approximately 450 square meters, in the past it was the venue for public offices and associations, then remained unused because of poor conditions. It needs a thorough refurbishing: the project includes a careful restructuring to recover the original and typical elements of the building; the work will be performed at the same time in compliance with seismic regulations and energy efficiency standards.
4. Launch of a participatory process on the activities to be carried inside the Laboratory, in the form of events and workshops open to the community and hosted by local companies and start-ups following international best-practices with a networking approach by all participants, potential administrators and users
5. Launch of the activities and initiatives of the Open Lab.

## EXPECTED RESULTS

Complete refurbishing of the building "Bufalini House", which will be integrated with the Malatestiana Library to become a permanent cultural Lab. The high level of technological and digital innovation of its areas will provide companies and start-ups with new opportunities.

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