

Programme reference:
2021TC16FFIR001

Start date:
**1st June 2023 to 31st
December 2025**

Funding Programme:
URBACT IV

Duration:
30 months

Total cost:
841.061,50 €

EU Contribution to the
Municipality of Cesena:
71.275,50 €

Cesena budget:
83.850,00 €



Comune di Cesena

PARTENARIATO

Coordinator:

- Métropole du Grand Paris (FR)

Partner:

- Municipality of Cesena (IT)
- Metropolitan City of Krakow (PL)
- Municipality of Granada (ES)
- Municipality of Osijek (HR)
- Association of Municipalities of the Urban Quadrilateral (PT)
- Municipality of Amfiktyonies (GR)
- Municipality of Celje (SL)
- Municipality of Fleurus (BE)
- Municipality of Sligo (IR)

Promoting the attractiveness of historic center

Objectives

Cities@Heart proposes to **create among a European network of cities from different sizes** and backgrounds, **a shared methodology adjustable to each territory to support** the decision-making process, implementation, efficiency and smooth run of integrated sustainable urban policies.

The project concerns the initiation of a **co-planing and governante process aimed at enhancing the attractiveness of historic center** through action to animate and promote local and community economies, working together with the stakeholders who at different levels are involved in the activities of the city center with the aim of defining an Integrated Action Plan to promote the attractiveness of our city, mainly in the historic centre, without neglecting the neighbourhoods.

ACTIONS

During the implementation of Phase II the following main activities will be implemented:

1. Transnational exchanges of good urban regeneration practices between the cities partners;
2. Organization of thematic workshops between cities for the enhancement of urban heritage;
3. Strengthening local resources to build new local stakeholders networks and promote pilot actions at local level.

EXPECTED RESULTS

Partner cities through the creation of **Local Support Groups (ULG)** will collect specific needs at local level defining shared challenges and common objectives, identifying integrated policies and actions for the revitalization of degraded urban areas with high attractive potential.

This participatory path represents the key of the Kairos project and each partner city will build an **Integrated Action Plan (IAP - Integrated Action Plan)** to define medium, short and long term interventions within the pilot urban areas.

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